



Embellissement VANIER Beautification

Tuesday, February 19, 2013
Le Centre Francophone
270 Marier Av.

Marguerite Beaulieu / Co-chair
Tina Delaney / Co-chair
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MINUTES

Attendance: Marguerite Beaulieu, Tina Delaney, Lucie Marleau, Suzan Proulx, Sundaura Alford, Dan Shipley, Allana MacIntosh, France Boies, Nathaniel Mullin, Sheila Paterson, Nicole Li (recorder)

1. Welcome and Introductions

Marguerite welcomed everyone.
Introductions done by 11 attendees

2. Approval of Minutes from January 15, 2013

Minutes approved by members

3. Approval of Agenda

Agenda approved by members

4. News from Co-chairs

- Thank you card received from CSCV re: Snowflake Breakfast
 - o Raised over \$30,000
- CPO Conference, April 6 : Community Solutions: Beautification Today, Safer Tomorrow/Des solutions pour les communautés : embellissement aujourd'hui pour des lendemains plus sûrs
 - o Information about how to beautify your community
 - o Registration necessary, but will likely be free for residents
 - o Will take place at Immaculata High School, 140 Main Street
 - o **Marguerite will email additional information to members when CPO sends it**

5. Follow-up to previous agenda items

- Gammon House Project (Tina)
 - o This Thursday – meeting with city reps (Penelope, Sandra), who came to Beautification about the project
 - Determining what the city will allow, what is proposed and discussing how to come together on the project
 - Will likely be applying for capital grant (50/50 funding)
 - Maybe having another organization to partner on a labour basis
 - o Both land and house are heritage property which may pose restrictions
 - o If the project is too much with restrictions, etc., Beautification won't undertake it
- Anniversary celebration of Eastview , 100 years as a town, 50 years as a city (Lucie)
 - o If there is an interest in the project, Beautification may be able to get funds

- Julie Garvey spearheading the 100th anniversary celebration – asking for stories from long-term residents
- Vanier Official Plan Amendment & Zoning By-law Amendment Project (Nathaniel)
 - Montreal Road is classified as a traditional main street; the zoning project is attempting to align it with other main streets in Ottawa as the current by-law is outdated
 - Proposal to make the buildings uniform heights and change the current provision that properties cannot be more than 30% residential
 - Vanier wanted all different kinds of businesses when it was its own city (including large, department style stores), but that is no longer necessary
 - The City is seeking input for recommendations. Feedback is desired to create concrete proposals for the planning committee. A community consultation will be held
 - **Dan to provide additional information to Beautification for distribution**
 - 5 year review of official plan – getting involved in this as well (i.e., input on changing the definition of traditional mainstreet)
 - Survey on the City website (main page) – it's important to fill it out
- C'est Chill debriefing meeting (Tina)
 - Meeting focussed more so on ideas from the forum
 - C'est Chill was a lot of work for the BIA who won't be able to take on the huge task again; the City wants it to happen
 - VCA voted down another C'est Chill, but Mike is going to bring it forward again
 - Budget for C'est Chill was tabled. The event cost much more than was initially planned
 - Had there been more time and resources, it would probably have been more successful, although it was deemed successful by the city
 - Suggested that it should be held between 12 pm and 5 pm and not into the evening
- Winter Carnival, February 16th, 2013 (Marguerite)
 - Event turned out really well
 - Beautification had its own table
 - Tina and Lucie were thanked for finding additional prizes
 - 9 additional people signed up for Beautification
- "Who to call" list, will be published in next Perspectives
 - Page 4 of Perspectives
- EVB's information sheet (Suzan)
 - The old sheet was made into two different draft brochures with the purpose of highlighting the main points relevant to Beautification
 - Intent is to have French on one side and English on the other
 - **Send Suzan thoughts on how to improve the brochure**
 - Put in bee graphics
- T4V – survey: (Stefan)
 - In Perspectives, but can also be done online, at Bobby's Table, at the BIA, and CSCV
 - Will be a forum to discuss the results
- 2013 Wish List follow-up (**TABLED – Given priority**)
 - Recycling at special events, city protocol (Nathaniel)
 - Other
 - Printouts of what wasn't covered at the forum
 - List of what we're doing already, and what needs to be done (to be created by Marguerite)

6. New business

- "Paint it up" project (Lucie)
 - Program offered by CPO, who funds outdoor murals in partnership with the city with the goal of empowering neighbourhood and youth
 - 2010 application successful – a mural currently exists Louis Pizza
 - CPO is giving preference to organizations that haven't received funding in the past
 - Partnership needed with an organization that's incorporated because financial statements are necessary for the application
 - EVB can't receive the money because it's not registered
 - Proposed site has to be known to attract graffiti
 - **France to do follow up to see if this is something CSCV would want to do**

- Group agreed on sending a condolence card to Claudette Boyer's family
- Mehdi Louzouaz sends Beautification his warmest regards through Marguerite and says he misses the group

9. Next meeting

- Tuesday, March 19, 6:30 p.m.
- Refreshments:

Drinks: Marguerite

Food: Marguerite

Don't forget your receipts! **important to submit them even when using the CSCV donated gift card**