



Group creates new name, logo

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Submitted image

The group's new logo, shown above, has three distinct features which members say symbolize the group's origins and dedication.

EMC community - After five years of collaboration to build a better community, members of a Vanier group have taken on a new name and new logo to help them become even more effective.

The Together for Vanier working group on beautification voted in January to change its name to Embellissement Vanier Beautification and adopt the new logo.

"Logos tend to be serious, but this one is so engaging and fun," said group member Geneviève Dery.

The new logo is rich with symbolism, with "busy bees" flying around a flower. The group's co-chairwoman Lucie Marleau explained the bees are to represent members' tireless acts to beautify the neighbourhood. The flower is coloured green and blue to symbolize the group's connection to Crime Prevention Ottawa and the stem of the flower is a heart.

"The red heart that makes up the leaves of the flower is a tribute to our former chief of police Vern White, who publicly stated that Vanier is the heart of the Ottawa," Marleau said. "I was trying to keep it fun."

Since forming in 2007, the group has been the recipient of a number of awards and recognitions for its efforts to make lasting changes in Vanier. With a membership of 225 and counting, the committee is the largest organized group in the community.

Members take on a number of active roles, everything from garbage picking, walkabouts, graffiti removal and flower box adoption programs.

Marleau said everyone is welcome to join and participate. Meetings are held every second Tuesday of the month.

